

nathan pitman

new media designer & developer with 8 years commercial experience

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Non-smoker

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a little bit about nathan:

Nathan has been involved in new media design and development since 1995. He used early multimedia packages as an alternative delivery method to print, while working on his Higher National Diploma, and presented final concepts on screen rather than on paper.

After landing a job as a junior at a local design agency Nathan soon found himself in at the deep end when the agency blagged the contract to produce the [Virgin Global Challenger](#) web site for Richard Bransons round the world hot air balloon attempt. However he managed to swim pretty well actually, and played an instrumental role over the next 4 years in establishing [Designation](#) as a well respected creative solutions provider for small to medium sizes Businesses.

During his time at Designation Nathan spoke at a conference in London, to company directors from the Virgin group, on the benefits of the web in business. He also produced work for clients such as Nortel, Agfa and Yellow Pages.

While at [TMB Marketing & Communications](#) Nathan evolved his motion design skills, gained through work with products such as Macromedia Flash, and produced and art directed a number of short video pieces using tools such as Adobe After Effects.

At [Mirashade](#) Nathan has continued to develop his new media skills, adapting to new programming and database langauges such as PHP and MySQL, and assisting in the design and development of a Content Management System used to deliver sites such as [`grownupgreen.org.uk`](#).

Unlike so many other designers/developers Nathan continues to maintain a clear focus on creativity throughout the lifetime of a project and strives to ensure that everything he does delivers both technically and creatively.

In addition to his work commitments Nathan spends much of his free time acting as an advisor for the Macromedia Fireworks software development team, and also maintains an active role in the design & development community through his own blog.

Nathan has a excellent understanding of the business issues and goals which form an integral part of any creative solution, and enjoys nothing more than being able to deliver a solution which not only looks great, but adds real 'business' value for the client.

formal education:

Berkshire College of Art and Design

Higher National Diploma in industrial/product, interior and exhibition design.
Specialised in Industrial and Product Design. Pass with Distinction.

Berkshire College of Art and Design

National Diploma in industrial/product, interior and exhibition design. Pass with Distinction.

Secondary Education: Forest Boys School, Winnersh

formal training:

2 day intensive course in Advanced Macromedia Flash programming
Memory Maps CDN Course
Memory Maps Introductory Course
Customer Care Course

employment:

Mirashade Ltd, Reading.

April 2003 to date.

Position: Senior New Media Developer & Studio Manager.

Pearson Education (New Riders), US.

March 2003 - May 2003.

Position: Freelance Technical Editor.

TMB Marketing & Communications, Dorking.

September 2001 - April 2003.

Position: Creative Developer.

Designation.com Ltd, Reading.

September 1997 - September 2001.

Position: Lead Web Designer.

Enigma FX Design, Windsor.

June 1997 - September 1997.

Position: Freelance 3D Artist.

portfolio:

My portfolio is expansive but I'm sure your time is important and you'd really rather hear about the 3 projects which best illustrate my skills... right? After all... if you wanted to see more, you'd [invite me over](#) for a drink and a chat (right?).



mirashade

content managed
business to business website

I designed and developed the [Mirashade](#) site up against a tight deadline between projects. Responsible for managing the project internally, I also developed the visual look and delivered the end result through a combination of XHTML, CSS and Macromedia Flash.

The site is a simple and flexible solution that puts the focus on the work which Mirashade has produced allowing it to 'sell itself'.



grownupgreen

content managed
business to consumer website

The name '[grownupgreen](#)' reflects a mature approach to the subject of sustainable living. The website which I helped design and develop for the brand reflects this approach.

From initial brainstorming with the client through to design development, a bespoke content management system, XHTML, CSS, testing and client training, my involvement in this project was crucial to the timely delivery of this growing online resource.



hp spy academy

interactive
consumer show experience

HP needed to increase interest in the 'young and upwardly mobile' market for its digital imaging products. Following involvement in a successful pitch to win the contract to develop and deliver a live consumer show experience, I played a pivotal role providing Technical and Art Direction from project start through to final delivery and execution at Earls Court, London.

Deliverables included branded print material, exhibition graphics, motion and presentation graphics, a microsite and a fully interactive bespoke videogame.

elsewhere in my portfolio...

Agfa, GMTV, Virgin, Virgin Atlantic, Citywest Homes, Sony, CBI, Paultons Park, PeopleSoft, Mazda, Fiat, Alfa Romeo, Reading Borough Council, Nortel Networks, Friends Provident, Volvo, Yellow Pages...

skills:

design

I have almost 8 years of experience in conceptualising and brainstorming 'ideas' that deliver results for clients. Following on from hand drawn scribbles and sketches I use products like Adobe Photoshop, Illustrator and Macromedia Fireworks for visualisation and mastering of final artwork.

development

When I'm developing for web based projects I deliver my W3C standards compliant code using tools like Macromedia Homesite and Bradsoft TopStyle for XHTML and CSS. I hand code in PHP and partner it up with MySQL for data driven web solutions. In the past I've also developed using ASP and Microsoft Access.

I have an advanced understanding of Macromedia Flash and it's native language 'ActionScript'. This has helped me to transition relatively easily to programming in other Object Orientated Languages like PHP.

My most recent work has focused on web based solutions, however I also have significant experience in print concept work, multimedia CD-ROM development and motion graphics.

more:

Want to see more? [Let me know](#) about the role which you're looking to fill and I can visit with portfolio examples that can help you to understand the value that I will bring to your business.